



**SPORTS
LEGENDS
CUP** BY WCGC

GUEST PACKS
BEIJING, CHINA, 19-23 OCT 2026

**WORLD
CORPORATE
GOLF CHALLENGE**



SPORTS LEGENDS CUP

01

SPORTS LEGENDS CUP

World Corporate Golf Challenge is delighted to invite you to participate in the Sports Legends Cup.

The Sports Legends Cup 2026 will take place from October 19 to 23 at Beijing Qinghe Bay Golf Country Club in Beijing (China).

The Sports Legends Cup is an “invitation-only” event where everyone will have the opportunity to play alongside sports legends.

Sportspeople, VIP business guests, and media representatives from around the world will participate in this tournament parallel to the World Final of the World Corporate Golf Challenge, the world’s largest corporate golf event. 2013 saw the successful introduction of the concept, the now annual Sports Legends Cup.

Over the years, teams have been captained by Ryder Cup legends such as Tony Jacklin CBE, Manuel Piñero, Ronan Rafferty or Eddie Pollard; or Portuguese international footballers Luis Figo and goalkeeper Ricardo Pereira, Welshman Mark Hughes or Brazilian Antonio Careca.





EXAMPLES OF PREVIOUS SPORTS LEGENDS



EDDIE POLLAND
Northern Ireland
Golf Legend
A professional golfer from Northern Ireland who began his career in 1968, achieving four victories on the European Tour from 1973 to 1980. He also participated in the **Ryder Cup in 1973**.

GIOVANE GAVIO
Brazil
Volleyball Legend
He is a Brazilian volleyball player, renowned for his exceptional skills. He played a key role in Brazil's victories, winning **Olympic gold in 1992 and 2004**, solidifying his legacy.



DONATO GAMA
Brazil-Spain
Football Legend
He notably played as a midfielder for **Atlético de Madrid** and Deportivo de La Coruña, achieving 1 League, 4 Spanish Cups and 3 Super Cups. 12 caps with the **Spanish National Team**.

RYAN PICKETT
USA
NFL Legend
Dominant NFL nose tackle, key to the Packers' Super Bowl XLV win. Known for his strength, leadership, and rock-solid presence on the defensive line.



LUIS FIGO
Portugal
Football Legend
Legendary Portuguese winger, Ballon d'Or winner, famed for his skillful dribbling, precise crosses, and iconic transfers between Barcelona and Real Madrid. A true football icon.

JIM BARRON
England
Football Legend
Jim Barron, a former footballer and coach, played over 400 games as a **goalkeeper** in teams such as **Chelsea** or Nottingham Forest. He was also interim coach at several clubs.



CARLOS XAVIER
Portugal
Football Legend
He served as a midfielder for Sporting, Academica, and Real Sociedad, winning 1 Portuguese League, 1 Cup, and 1 Supercup, while also earning 10 caps for the **Portuguese National Team**.

CRAIG QUINNELL
Wales
Rugby Legend
He played as a lock and earned **32 caps for the Welsh national team**, participating in the 1999 World Cup. He toured with Wales to Argentina.



CHESTER WILLIAMS
South Africa
Rugby Legend
Iconic South African rugby winger, symbol of unity in post-apartheid sports, instrumental in the Springboks' historic 1995 Rugby World Cup victory. Legacy of courage and inspiration.

ABDELATIF BENAZZI
France-Morocco
Rugby Legend
Noted for his leadership of the **French national team**. He played as second row and captained the team in multiple international tournaments, achieving the 1999 Rugby World Cup Final.



PAUL JONES
Wales
Football Legend
He played as a **goalkeeper** for Southampton and various other British clubs, including **Liverpool**, Wolverhampton, and Queen's Park Rangers. He represented the **Wales National Team** 20 times.

JONATHAN DAVIES
Wales
Rugby Legend
Welsh rugby star, master of the centre position. Renowned for his vision, versatility, and leadership for Wales and the British & Irish Lions. A midfield maestro.



NUNO VALENTE
Portugal
Football Legend
He represented the Portugal national team (runner-up at Euro 2004). He also played for Sporting, Porto, Everton... achieving **1 UEFA Champions League**, 1 UEFA Cup and **2 Portuguese Leagues**.

MARK HUGHES
Wales
Football Legend
With 72 international appearances, he played for top clubs such as **Manchester Utd.**, **Chelsea** or **Barcelona**. As a coach, he managed Wales, Blackburn, Manchester City, Southampton...



FERRÁN MARTÍNEZ
Spain
Basketball Legend
A former Spanish basketball player, won the **EuroLeague in 1994** and FIBA Intercontinental Cup in 1996. He played 156 games for Spain and achieved numerous national and international titles.

PAUL WALSH
England
Football Legend
A retired English footballer known for his time at **Liverpool**, where he played as a striker. He also had successful stints at clubs like Tottenham Hotspur or **Manchester City**, among others.



EXAMPLES OF PREVIOUS SPORTS LEGENDS



RON ATKINSON
England
Football Legend
Influential English football manager, noted for his attacking style and cup successes with Manchester United. A tactical mind who shaped 80s and 90s British football.

CARLOS SANTILLANA
Spain
Football Legend
Legendary Real Madrid striker, famed for his powerful headers and consistency. A symbol of loyalty and class in Spanish football through the 70s and 80s.



ANTÔNIO CARECA
Brazil
Football Legend
Brazilian striker with deadly finishing and flair, star of Napoli's golden era alongside Maradona. A true goal machine with style, power, and international pedigree.

ADRIAN DAVIES
Wales
Squash Legend
A retired player known for his exceptional talent. He reached a career-high ranking of 10. Runner-up in the **1990 European Squash Championship**.



REGINO HERNÁNDEZ
Spain
Snowboard Legend
He won bronze in **Pyeongchang 2018**, Spain's third medal at the Winter Games. He also participated in three **Olympic Games** and won silver at the 2017 World Team Championships.

ULI STIELIKE
Germany
Football Legend
Versatile German midfielder and defender, key to Real Madrid and West Germany in the '70s and '80s. Renowned for his grit, intelligence, and tireless work rate.



STEPHEN STAUNTON
Ireland
Football Legend
Stalwart Irish defender, known for his leadership, left-foot precision, and World Cup heroics. A key figure in Ireland's golden football generation.

FIDEL ALONSO
Spain
Snowboard Legend
This leading Spanish snowboarder was first place in the Snowboard Winter Single Sessions ranking. He also made one **"First Descent" in the Rocky Mountains**.



ISIDORO SAN JOSÉ
Spain
Football Legend
He played for **Real Madrid C.F.** for 12 years (1973 to 1988), achieving 5 Spanish Leagues, 2 UEFA Cups, 2 Spanish Cups, etc. He also had 32 appearances for the **Spanish National Team**.

GARETH EDWARDS
Wales
Rugby Legend
Welsh rugby legend, famed for his explosive skill and all-round brilliance. A cornerstone of the golden era, often hailed as the greatest scrum-half in history.



BARRY RICHARDS
South Africa
Cricket Legend
South African cricket genius, elegant opener with a sublime technique. Though limited by apartheid, his brief international career left a timeless mark on the sport.

RICARDO PEREIRA
Portugal
Football Legend
Portuguese full-back known for his pace, versatility, and sharp defensive instincts. A reliable force for club and country, blending flair with tactical discipline.



WCGC AMBASSADORS

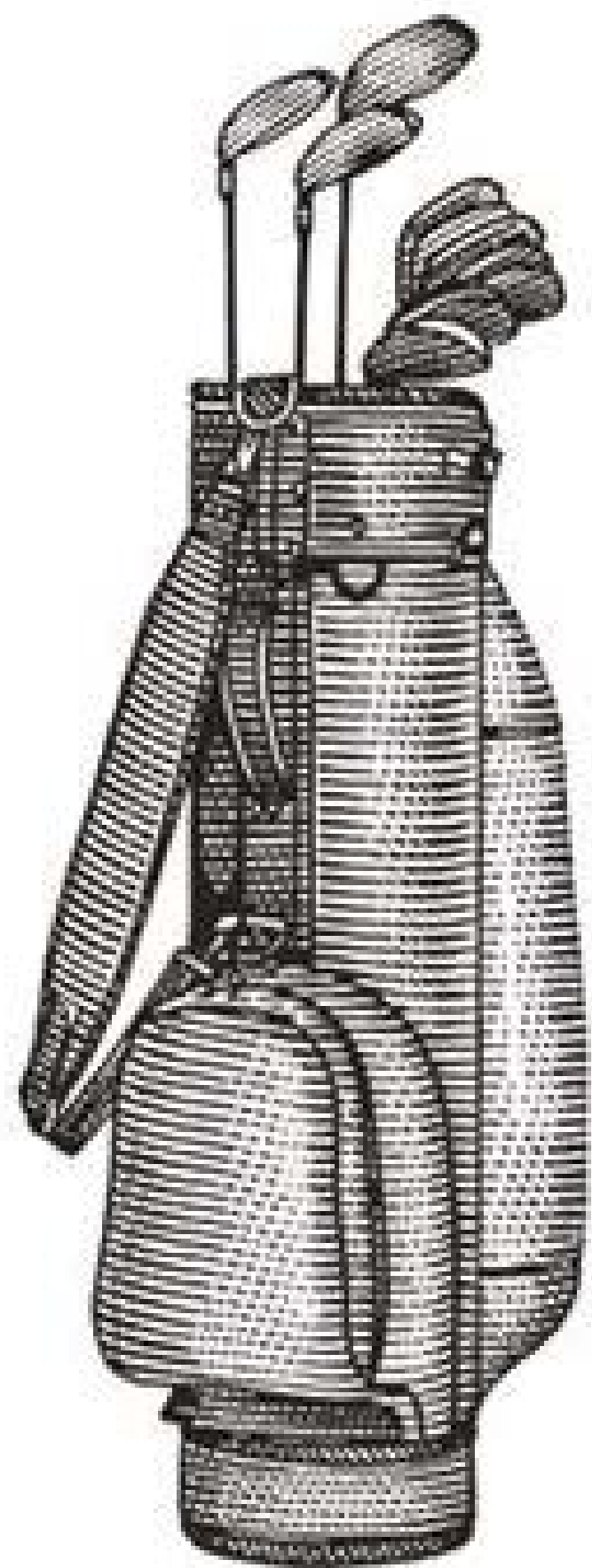
Over the past 30 years, the WCGC has also had important ambassadors for the event, usually leading figures from the golf industry, but also from other sports, such as Portuguese football star Luis Figo.

Jeremy Dale is the UK's most innovative trick shot artist, known for his incredible skills that have taken him to over 30 countries. Ranked as high as number two in the world, his performances captivate golf enthusiasts worldwide with jaw-dropping trick shots.

Golf legends Tony Jacklin, CBE, Ronan Rafferty, and Manuel Piñero have made significant marks in the sport. Jacklin, the most successful British player of his generation, won two Majors and captained the Ryder Cup team from 1983 to 1989. Rafferty, a Northern Irish golfer, claimed the European Tour Order of Merit in 1989 and played in the Ryder Cup. Piñero, a Spanish golfer, won nine titles and played a key role in Europe's victory in the 1985 Ryder Cup, alongside his two World Cup wins.



EXAMPLE OF CALENDAR OF EVENTS



MONDAY

Arrival of competitors, guests, licensees and sponsors.

Registration at the WCGC desk.

Welcome cocktail

TUESDAY

Official team photos.

Meet the Legends Night for the Legends of Sport Cup.

WEDNESDAY

Day 1 Sports Legends Cup.
Tee 1

Night off for competitors and guests.

THURSDAY

Day 2 Sports Legends Cup.

Dinner and award ceremony.



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HOST VENUE

02

ABOUT BEIJING

Beijing is a city of contrast and harmony, where the glorious past meets a sophisticated future, and while often celebrated for its history, it has quietly established itself as a top-tier golf destination, boasting championship-standard courses designed by legends of the game with manicured fairways set against dramatic mountain backdrops.

Beijing offers an unparalleled experience—combining world-class business infrastructure, championship golf, rich cultural heritage, and exceptional hospitality on one of the world's most compelling stages.



BEIJING QINGHE BAY GOLF COUNTRY CLUB

The 2026 WCGC World Final will be hosted at Beijing Qinghe Bay Golf Country Club from 19 to 23 October, marking a landmark moment in the tournament's 30-year history.

Strategically located within Beijing's Olympic core, just north of the 5th Ring Road and adjacent to the 1,135-hectare National Olympic Park, the club represents the pinnacle of championship golf design. The venue features two distinct 18-hole championship courses designed by renowned Australian LCW Golf Design Company and American JMP Golf Design Company, offering a true test for competitive golfers with meticulously crafted fairways and scenic parkland-style layouts.



NUO HOTEL BEIJING

NUO Hotel Beijing stands as a landmark of contemporary luxury in the heart of Beijing's cultural district, embodying the fusion of 5,000 years of Chinese heritage with modern elegance.

As Kempinski's ultra-luxury "NUO" brand—a name derived from the Chinese philosophy of "a promise worth a thousand gold"—the property showcases 438 rooms and suites infused with Ming Dynasty design aesthetics, complemented by world-class dining across seven acclaimed restaurants and bars, comprehensive spa and fitness facilities, and 2,500 square meters of sophisticated meeting and banqueting spaces including Beijing's largest ballroom.

With its LEED Platinum certification, prime location adjacent to the 798 Art District and cultural landmarks, and commitment to delivering exceptional Chinese hospitality, NUO Hotel Beijing provides the perfect setting for WCGC World Final delegates seeking both refined comfort and immersion in contemporary Chinese culture during their stay in the capital.



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GUEST PACKS

03

1A. DOUBLE 4NIGHTS & 3ROUNDS

Price for Pack: 2585.00 EURO

- DELUXE SINGLE ROOM & BREAKFAST x 4 nights
- GOODY BAGS X2 ; OFFICIAL POLO X2
- AIRPORT AND HOTELS TRANSPORTS
 - Flight details need to be noticed in advanced
 - Return transports for all official functions
- OFFICIAL EVENTS X 2
 - 19th Welcome cocktail
 - 21st Sport Legend night
 - 22nd Prize giving dinner and after party
- GREEN FEES for 2 players
 - 20th practice round (Please book tee time in advance)
 - 21st Sport Legend Cup Day 1
 - 22nd Sport Legend Cup Day 2

EXTRA NIGHTS*

SINGLE / DOUBLE ROOM – 180.00 €/night

EXTRA BED – 40.00 €/night

1B. SINGLE 4NIGHTS & 3ROUNDS

Price for Pack: 2090.00 EURO

- DELUXE SINGLE ROOM & BREAKFAST x 4 nights
- GOODY BAGS X1 ; OFFICIAL POLO X1
- AIRPORT AND HOTELS TRANSPORTS x2
 - Flight details need to be noticed in advanced
 - Return transports for all official functions
- OFFICIAL EVENTS X 2
 - 19th Welcome cocktail
 - 21st Sport Legend night
 - 22nd Prize giving dinner and after party
- GREEN FEES for 1 players
 - 20th practice round (Please book tee time in advance)
 - 21st Sport Legend Cup Day 1
 - 22nd Sport Legend Cup Day 2

EXTRA NIGHTS*

SINGLE / DOUBLE ROOM – 180.00 €/night

EXTRA BED – 40.00 €/night

2A. SLC DOUBLE 4NIGHTS & 2ROUNDS

Price for Pack: 2260.00 EURO

- DELUXE DOUBLE ROOM & BREAKFAST x 4 nights
- GOODY BAGS X2 ; OFFICIAL POLO X2
- AIRPORT AND HOTELS TRANSPORTS x2
 - Flight details need to be noticed in advanced
 - Return transports for all official functions
- OFFICIAL EVENTS X 2
 - 19th Welcome cocktail
 - 21st Sport Legend night
 - 22nd Prize giving dinner and after party
- GREEN FEES for 2 players
 - 21st Sport Legend Cup Day 1
 - 22nd Sport Legend Cup Day 2

EXTRA NIGHTS*

SINGLE / DOUBLE ROOM – 180.00 €/night

EXTRA BED – 40.00 €/night

2B. SLC SINGLE 4NIGHTS & 2ROUNDS

Price for Pack: 1780.00 EURO

- DELUXE SINGLE ROOM & BREAKFAST x 4 nights
- GOODY BAGS X1 ; OFFICIAL POLO X1
- AIRPORT AND HOTELS TRANSPORTS x2
 - Flight details need to be noticed in advanced
 - Return transports for all official functions
- OFFICIAL EVENTS X 2
 - 21st Sport Legend night
 - 22nd Prize giving dinner and after party
- GREEN FEES for 1 players
 - 21st Sport Legend Cup Day 1
 - 22nd Sport Legend Cup Day 2

EXTRA NIGHTS*

SINGLE / DOUBLE ROOM – 180.00 €/night

EXTRA BED – 40.00 €/night

3A. DOUBLE 3NIGHTS & 2ROUNDS

Price for Pack: 1965.00 EURO

- DELUXE DOUBLE ROOM & BREAKFAST x 3 nights
- GOODY BAGS X2 ; OFFICIAL POLO X2
- AIRPORT AND HOTELS TRANSPORTS x2
 - Flight details need to be noticed in advanced
 - Return transports for all official functions
- OFFICIAL EVENTS X 2
 - 21st Sport Legend night
 - 22nd Prize giving dinner and after party
- GREEN FEES for 2 players
 - 21st Sport Legend Cup Day 1
 - 22nd Sport Legend Cup Day 2

EXTRA NIGHTS*

SINGLE / DOUBLE ROOM – 180.00 €/night

EXTRA BED – 40.00 €/night

3B. SINGLE 3NIGHTS & 2ROUNDS

Price for Pack: 1490.00 EURO

- DELUXE SINGLE ROOM & BREAKFAST x 3 nights
- GOODY BAGS X1 ; OFFICIAL POLO X1
- AIRPORT AND HOTELS TRANSPORTS x2
 - Flight details need to be noticed in advanced
 - Return transports for all official functions
- OFFICIAL EVENTS X 2
 - 21st Sport Legend night
 - 22nd Prize giving dinner and after party
- GREEN FEES for 2 players
 - 21st Sport Legend Cup Day 1
 - 22nd Sport Legend Cup Day 2

EXTRA NIGHTS*

SINGLE / DOUBLE ROOM – 180.00 €/night

EXTRA BED – 40.00 €/night

PACKAGES FOR NON-GOLFERS

A – 4 Day 4 Night – 2 guests for double occupancy: **1460.00 EURO**

- DELUXE DOUBLE ROOM & BREAKFAST x 4 nights
- AIRPORT AND HOTELS TRANSPORTS X 2
- OFFICIAL EVENTS AND DINNERS X 2

B – 4 Day 4 Night – 1 guests for single occupancy: **1180.00 EURO**

- DELUXE DOUBLE ROOM & BREAKFAST x 4 nights
- AIRPORT AND HOTELS TRANSPORTS X 1
- OFFICIAL EVENTS AND DINNERS X 1

EXTRA NIGHTS*

SINGLE / DOUBLE ROOM – 180.00 €/night

EXTRA BED – 40.00 €/night

EXTRAS

- Green Fee :
 - For WF experience: Chaoyang Course / A course: 200.00 EURO per person
 - For SLC experience: Haidian Course / B course: 165.00 EURO per person
- Event Services
 - Guests will enjoy language supports and assistants on all queries relates to the events, hotel services, transports, etc.
- Official events(including all transports and costs):
 - 19th Oct 2026 Welcome cocktail
 - 21st Oct 2026 Welcome Dinner & Legends night
 - 22nd Oct 2026 Prize giving dinner and after party





TESTIMONIALS

"I arrived on Monday, and it was amazing to get here, and on Wednesday night, during the event, I met several presidents and sports personalities, which is incredible, along with the business people... what a combination, it's fantastic to get so far in the world of sport. I met new friends, and that's important to me because sport has always brought people together in different ways, and one of them today was golf."

Chester Williams
(Rugby Sport Legend)

"I just wanted to say what a great event you have organised this year. I have been involved with the tournament for several years, and I see how it has grown and grown."

The team should know what has been achieved. It has been a lot of hard work, but now you can see the benefits. The enthusiasm of everyone is evident, from staff, guests, clients, and competitors alike."

Ronan Rafferty
(WCGC Global Ambassador and golf legend)

"There is a lot of business interest around this event, and I think it's a great idea; golf is the perfect vehicle to do that."

Also, some of these Legends of the Game were my heroes; seeing them in my game, trying to play golf, is a beautiful feeling."

Manuel Piñero
(WCGC Global Ambassador and golf legend)

"It is a great pleasure for me to be here at the World Corporate Golf Challenge because of my passion for golf and because I can involve my Foundation and raise some funds to give back to projects for many children here in Portugal."

Luis Figo
(Football Sport Legend)

"This event is definitely business related. It fosters camaraderie and teamwork. I am looking forward to the day and enjoying this great event again."

Ryan Pickett
(NFL Sport Legend)

"As a global ambassador, I am delighted to attend the World Corporate Golf Challenge. The games will ignite friendly competition between corporate competitors, and the rivalry will be fierce to be the World Champions of the year! The week will be delightful for all attendees and an excellent opportunity for international business networking."

Tony Jacklin
(WCGC Global Ambassador and golf legend)



THANK YOU

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